

PROMO RULES OF THE NTO MINTING PROGRAM

The following Promo Rules, being as a part o Terms of NTO Minter Program govern your access to and use Promotion of NTO Minter Program located at <https://nto.choise.com/> or such other URL as may be designated by the Company from time to time.

By entering or participating in the Promotion, each entrant or participant (“**Entrant**”) agrees to be bound by these terms and conditions (“Promo Rules”) and the decisions of the relevant Charism LLC legal entity (“**Choise.com**”, “**Company**”, “we” or “us”).

“**Important notice**”: We reserve our right to change, cancel, suspend, or modify any aspect of the Promo Rules at any time and at our sole and absolute discretion, taking into account the user’s benefits and rewards earned. You agree it is your responsibility to follow and review any such changes. We will notify you of any changes via our webpage becoming effective on the day of their publication. It shall be considered that you agree with the changed Promo Rules if you continue to participate in the NTO Minter Program after the changes become effective.

1. Eligibility:

1.1. Each user (suitable for the conditions described in clause 1.2) is able to join Promotion on the following rules stipulated herein. For the purpose of these Promo Rules the Promotion means marketing promotion of NTO Minting Program which will be handled by the Choise from 21/12/22 00:00:00 UTC until the end of all stages of the NTO Minting Program (the “Promotion Period”).

1.2. The Promotion is offered and available to users who are of legal age (i) in Saint Vincent and Grenadines (16 years or older) and (ii) in the users’ jurisdiction or place of residence. By participating in Promotion, you represent and warrant that you (i) are 16 years of age or older in Saint Vincent and Grenadines, (ii) are of legal age in your jurisdiction or place or residence, (iii) not barred to participate in Promotion under any applicable law, order, directive, regulation, or sanction list and (iv) are participating in Promotion only for a lawful purpose, and (v) meet all other entry criteria specified in the announcements, promotional materials or other communications made available to

Entrants in respect of the Promotion (the “Promotion Materials”). If you do not meet these requirements, you must not participate in the Promotion.

1.3. Employees, officers and representatives, and the immediate family members of such employees, officers and representatives (i.e., parent, spouse, siblings, children, grandparents, step parents, step children and step siblings, and their respective spouses, and those living in the same household, whether or not related) of Company or its affiliated companies, parent companies, subsidiaries, participating promotional partners and any company involved in the creation, design, execution, production, or fulfilment of the Promotion are not eligible to enter.

2. How to enter:

2.1. This Promotion is available only on the **NFT Choby** minted by using special referral link from Influencer or Blogger, unless otherwise specified in Annex A or Challenge Materials.

2.2 The Challenge will begin and end at the times specified by Company (i.e. “Promotion Period”). Entry methods for the Promotion will be specified in the Annex A and Challenge Materials and all entries must be received during the Promotion Period.

2.3. Entrants may enter by following the instructions set out in the Challenge Materials.

2.4. When submitting an entry, Entrant is required to provide complete and truthful information. Entries that are incomplete, illegible, corrupted, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Promo Rules and NTO Minter Program Terms and Conditions may be disqualified from the Promotion at Company’s sole and absolute discretion. Entries submitted by persons who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. The use of any scripts, computer programs, robotic repetitive, macro, automatic, programmed or similar automated entry methods or agents to submit entries will void all entries submitted by that person or that person’s agents. Company will disqualify any entry from individuals who do not meet the eligibility requirements. All entries submitted in compliance with these Terms and Conditions and not disqualified or void are considered “Eligible Entries.”

2.5. By entering the Challenge, Entrant: (i) agrees to be bound by these Promo Rules and NTO Minting Program Terms and Conditions and by the interpretation of these Promo Rules and NTO Minting Program Terms and Conditions by Company and by the decisions of Company, which are final and binding in all respects; (ii) acknowledges compliance with these Promo Rules and NTO Minting Program Terms and Conditions; and (iii) agrees to comply with any and all applicable federal, state and local laws, rules and regulations.

2.6. Winning the Prize (as defined below) is contingent upon fulfilling all requirements set forth in these Promo Rules.

3. Prize:

3.1. Challenge prizes will be as specified by Company (the "Prize") in Annex A. From time to time during the Promotion Period, Company may, in its sole discretion, award bonus Prizes to Entrants.

3.2. If for any reason the Prizes, or any part of a Prize, is unavailable or a Prize or related event is delayed, cancelled or postponed, or for any other reason, Company reserves the right to modify the Promotion in its sole discretion and award a substitute prize, or portion of a prize, of comparable or greater value as set forth in these Promo Rules, as determined by Company in its sole discretion. No substitution, transfer, assignment or cash equivalent of the Prize, or any portion thereof, is permitted by the Winner (as defined below). Company shall have no responsibility or obligation to a Winner who is unable or unavailable to, or who does not for any reason, accept or utilise a Prize. In the event a potential Winner cannot accept the Prize, such Prize will be cancelled. The Prizes are provided "as is". Entrants acknowledge that Company has neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes, including any implied warranty of merchantability or of fitness for a particular purpose. Any prizes pictured in advertising and other Challenge Materials are for illustrative purposes only.

4. Winner Selection and Notification:

4.1. The winner or winners (each a “Winner”) of the Promotion will be determined according to the method specified by Company at Company’s sole and exclusive discretion.

4.2. Where such an element exists in the Promotion, Company’s appointed judges (“Judges”) will select the winner of the Prize by applying the judging criteria as specified by Company (collectively, “Criteria”). The Winner will be selected based on the Criteria. The decisions of the Judges will be final on all matters relating to the judging.

4.3. The Winner will be notified within such period specified by Company (in the Challenge Materials or otherwise) following the earlier of the selection of the Winner and the end of the Promotion Period by in-app notification, by email (at the email address provided with the entry), by phone (at the phone number provided with the entry), or such other method specified by Company, and will be required to confirm his/her email address and/or phone number.

4.4. If the Winner cannot be reached after a reasonable effort has been exerted and/or fails to respond to confirm his/her email address within one (1) day (or such other time specified by Company) from when the initial notification email is sent, the Winner forfeits the Prize.

4.5. By entering the Challenge, Entrant agrees that Company reserves the right to make a public announcement, announcing the Winner on either the Company website, through the Company app, or in any manner (including, without limitation, social media (e.g., Facebook, Twitter)), which they deem appropriate.

5. Winner Verification:

5.1. The Winner may be required to prove eligibility, including, without limitation, proof of age, residence, and identity, which may include submitting a copy of a driver’s licence, passport or similar government-issued identification within the period specified by Company after being notified of being a potential Winner.

5.2. The Winner is not official and shall not be confirmed as the Winner until he/she has completed, signed and returned documentation required by Company. Forms must be received within the period specified by Company after notification of winning. If the Winner does not complete all forms necessary within the time given and/or in the

event of non-compliance by the Winner, such Winner shall be disqualified and shall forfeit the Prize and all privileges that may otherwise be due to a Winner shall be terminated.

5.3. Provided that the Winner is in compliance with the Promo Rules and NTO Minting Program Terms and Conditions and after having successfully proven eligibility, the Winner will be officially confirmed as the Winner. Company expressly reserves the right to delay the announcement of the Winner for any reason it deems necessary.

6. Liability Release and Indemnity: THE PRIZE IS OFFERED AND PROVIDED “AS IS” WITH NO WARRANTY OR GUARANTEE BY COMPANY, EITHER EXPRESS OR IMPLIED. IN NO EVENT WILL COMPANY BE LIABLE TO ENTRANT FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH ENTRANT’S PARTICIPATION IN THE PROMOTION, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT COMPANY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU.

By entering the Promotion, Entrant agrees to indemnify, defend, and hold harmless Company from any and all liability for any claims, damages, injuries or losses of any kind and to release all rights to bring any claim, action or proceeding arising out of, in connection with, or relating to, (i) participation in the Promotion, (ii) without limitation, death, physical harm or property damage, arising directly or indirectly from the acceptance, possession, misuse or use of the Prize, (iii) defamation, violation of publicity rights, or invasion of privacy in connection with the Promotion or acceptance and use of the Prize, (iv) copyright infringement, trademark infringement, or any other intellectual property-related cause of action arising from or related to the Promotion, the Prize, or Company’s advertising and marketing related to the Promotion Entrants or the Winner, (v) unauthorized human intervention in the Promotion, (vi) technical

errors related to computers, servers, providers, or telephone, or network lines, (vii) printing errors, (viii) lost, late, postage-due, misdirected or undeliverable mail, (ix) errors in the administration of the Promotion or the processing of entries, or (x) injury or damage to persons or property (including to any computer or mobile device systems resulting from participation in or accessing or downloading information in connection with the Promotion), which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use of any Prize. Entrant assumes all liability for an injury or damage caused, or claimed to be caused, by participation in the Promotion, or the acceptance, receipt, or use of the Prize or any Prize component. Entrant further agrees that in any cause of action, Company's liability will be limited to the value of the Prize, and in no event shall Company be liable for attorney's fees.

Company assumes no responsibility for, and will disqualify entries that, are: stolen, late, lost, illegible, incomplete, invalid, unintelligible, altered, tampered with, unauthorised, fraudulent, damaged, destroyed, delayed, misdirected, not delivered, not received, or that have incorrect or inaccurate entry information, whether caused by any of the equipment or programming associated with or utilised in the Promotion, or by any human, mechanical or electronic error that may occur in the processing of the entries in the Promotion, or other errors appearing within the Promotion Rules and NTO Minting Program Terms and Conditions or in the Challenge related advertisements. Company assumes no responsibility for any typographical or other error in the printing of the offer or administration of the Promotion, errors in processing entries, identifying the Winner, in the announcement of the Prize and Winner, the delivery of the Prize, any problems or technical malfunction of any telephone network or lines, computer systems, online systems, servers or providers, computer equipment, software, failure of any e-mail on account of technical problems or traffic congestion on the internet or on any website, or any combination thereof, including, without limitation, any injury or damage to Entrant's or any other person's computer system/software related to or resulting from participation in, or uploading any materials or downloading any materials related to, the Promotion. Use of any device to automate or subvert entry is prohibited and any entries received by such means will

be void. Company reserves the right in its sole discretion to disqualify any person it suspects or finds (i) to have tampered with the entry process or the operation of the Promotion; (ii) to be acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (iii) to display behaviour that will bring such Winner, Company into disgrace; (iv) to have provided inaccurate information on any legal documents submitted in connection with the Promotion; or (v) to be acting in violation of these Promo Rules and NTO Minting Program Terms and Conditions.

ANY VIOLATION OF THESE TERMS AND CONDITIONS BY A WINNER WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS A WINNER OF THE PROMOTION AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

7. **Grant of Rights.** Except where prohibited by law, by entering the Promotion and/or winning the Prize, Entrant irrevocably consents to the use of his or her name, image, photograph, likeness, biographical information, entry, statements attributed to Entrant (if true) and any video footage related to the Prize, for Company's advertising, promotional or other commercial purposes in all media now or hereafter known, worldwide and in perpetuity without additional compensation and additionally consents to Company putting his or her name on a winner's list. Please note that Company may not acknowledge or return any entries.
8. **Risk reminder.** Entrants confirm that they understand the risks involved in the trading or holding of digital assets (digital currencies, their derivatives or other types of digitalized assets with a certain value) and are recommended to exercise prudence and trade responsibly within their own capabilities. Company does not take responsibility for any trading behaviours resulting in direct or indirect losses.
9. **General Terms.** Company reserves the right to cancel the Promotion at any time (including during the Promotion Period) or to amend the terms of the Promotion for any reason, or no reason whatsoever, and (ii) are not responsible if the Promotion cannot take place, or if the Prize cannot be awarded due to delays, interruptions or failures due to acts of God, war, natural disasters, weather, acts or threats of terrorism, strikes, lockouts, labor disputes, work stoppages, fire, acts of government, or other events outside of the reasonable control of Company. If, for any reason the Promotion

is not capable of running as planned, including, without limitation, due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond the reasonable control of Company, which, in Company's sole determination, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Promotion, Company reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion or any part of the Promotion. If the Promotion or any part of the Promotion is terminated or modified prior to the closing of the Promotion Period, notice will be given on Company's website or by such other methods as Company may determine. Company reserves the right to amend these Promo Rules and NTO Minting Terms and Conditions from time to time during the Promotion Period.

ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CHALLENGE MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAW AND SHOULD SUCH AN ATTEMPT BE MADE, Company RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

- 10. Privacy:** All information submitted by Entrants and collected by Company in connection with Entrant's entry will be subject to and will be treated in a manner consistent with Company's terms of use accessible at: <https://choise.com/pdf/choise-terms-of-use.pdf> (the "Terms of Use") and Company's privacy policy available at: <https://choise.com/pdf/choise-privacy-policy.pdf> (the "Privacy Policy"). By participating in the Promotion, Entrant hereby agrees that Company may collect and use his or her personal information submitted with the entry, and acknowledges that he or she has read and accepted the Privacy Policy.
- 11. Resolving Disputes - Forum, Arbitration, Class Action Waiver, Governing Law:** The provisions in respect of dispute resolution procedures, governing law, binding arbitration and the forum and rules of such arbitration, class action waivers and related matters set out in the Terms of Use shall apply to these Promo Rules as if set out in full herein, provided that any references to "these Terms" in such provisions shall be read, for these purposes only, as references to these Terms and Conditions.

DESCRIPTION OF PRIZES

A. Prize pool included but not limited to:

No. stage	Prize	Condition for participation	Number or winners
All stages	"\$100,000 Giveaway"* *Paid in the equivalent of CHO tokens, the prize fund (\$100,000) is evenly divided among all Entrants	Among all the Entrants who minted NFT by using special referral link from Influencer or Blogger.	All participants who meet the conditions, minimum - 50 winners

The drawing of prize mentioned in clause A is held among only those who minted NFT by using special referral link from Influencer or Blogger. The each Entrant receives only one place in the draw and only one time, regardless of the number of minted NFTs for the entire time of the NTO, the number of stages and any other parameters. Only minted NFTs participate in the draw. Transferred/resold NFTs do not participate in the draws. Accrual period within 20 business days, starting after publication by link (<https://choise.com/news>) the list of winners. The list of winners will be published within 30 business days after the end of the last stage. The CHO exchange rate for accrual is calculated on the day of accrual at the rate of the Gate.io exchange.

B. Prize pool included but not limited to:

No. stage	Prize	Condition for participation	Number or winners
Stage	"Choby Drop	Among all the Entrants who minted at	100 winners

no. 1	100 NFT”	least 1 NFT in the Stage no. 1, the wallets of 100 Entrants are selected (1 NFT for each winner) as a winner.	
Stage no. 2	<p>“Tesla Giveaway”*</p> <p>*Payable out equal to the cost of the Tesla car (\$41,000) in the equivalent of CHO tokens</p>	Among all the Entrants who minted at least 5 NFT during the Stage no. 1, the Stage no. 2 (summary) , wherein at least 1 NFT minted in the Stage no. 1, the one (1) Entrant are random selected as a winner.	1 winner
Stage no. 3	<p>“\$100,000 Giveaway”*</p> <p>*Paid in the equivalent of CHO tokens, the prize fund (\$100,000) is evenly divided among all Entrants</p>	Among all the Entrants who minted at least 5 NFT during the Stage no. 1, the Stage no. 2, the Stage no. 3 (summary) , wherein at least 1 NFT minted in the Stage no. 3, the Entrants random selected as a winners.	All participants who meet the conditions
Stage no. 4	<p>“\$200,000 Giveaway”*</p> <p>*Paid in the equivalent of CHO tokens, the prize fund (\$200,000) is evenly divided among all Entrants</p>	Among all the Entrants who minted at least 5 NFT during the Stage no. 1, the Stage no. 2, the Stage no. 3, the Stage no. 4 (summary), wherein at least 1 NFT minted in the Stage no. 4, the one (1) the Entrants random selected as a winners.	All participants who meet the conditions
Stage no. 5	<p>“\$300,000 Giveaway”*</p> <p>*Paid in the equivalent of CHO tokens, the</p>	Among all the Entrants who minted at least 5 NFT during the Stage no. 1, the Stage no. 2, the Stage no. 3, the Stage no. 4, the Stage no. 5 (summary), wherein at least 1 NFT minted in the Stage no. 5, the Entrants	All participants who meet the conditions

	prize fund (\$300,000) is evenly divided among all Entrants	random selected as a winners.	
Stage no. 6	<p>“Lamborghini Giveaway”*</p> <p>*Payable out equal to the cost of the Tesla car (\$340,000) in the equivalent of CHO tokens</p>	Among all the Entrants who minted at least 5 NFT during the Stage no. 1, the Stage no. 2, the Stage no. 3, the Stage no. 4, the Stage no. 5, the Stage no. 6 (summary), wherein at least 1 NFT minted in the Stage no. 6, the one (1) Entrant random selected as a winner.	1 winner

The drawing of prizes mentioned in clause B is held among all those who minted NFT in this stage (not only minted by using special referral link from Influencer or Blogger). The prize draw is subject to a full sold-out (100% of NFT sales allocated for the stage). Only minted NFTs participate in the draw. Transferred/resold NFTs do not participate in the draws. Accrual period within 10 business days after the end of the each stage. The CHO exchange rate for accrual is calculated on the day of accrual at the rate of the Gate.io exchange.

C. NFT with bonus included one of the following bonus:

Bonus	Type	Description	Bonus mechanism
<p>Cashback*</p> <p>*Paid in the equivalent of CHO tokens. CHO tokens are subject to lock-up and vesting period.</p>	<p>Minimum possible random cashback - 5%</p> <p>Maximum possible random cashback - 100%</p>	<p>Percentage of Cashback is a random percentage of CHO tokens from minted NFT.</p> <p><i>For example, in NFT 1000 CHO tokens and with random cashback in the amount of 10%, the Entrant will receive 1100 CHO tokens total.</i></p>	In Entrant’s personal account through the Claim button, which is appearance 10 calendar days after the end of each stage.
<p>USDT*</p> <p>*Paid in the equivalent of CHO tokens.</p>	<p>Minimum possible random bonus - 25 USDT</p> <p>Maximum possible</p>	Random bonus	In Entrant’s personal account through the Claim button, which is appearance 10 calendar days after

CHO tokens are subject to lock-up and vesting period.	random bonus - 100 000 USDT		the end of each stage. The CHO exchange rate is calculated at the rate of the Gate.io exchange on the date of ending each stage UTC 00:00.
Walleto Card	Bank Card	Random Bonus	Entrants are subject to special Terms and Conditions